

**Simon Gifford Bio:**

Simon Gifford has a career spanning more than 25 years in strategy consulting; more than a decade of award-winning teaching at IE Business School and has launched a number of business ventures including Mashauri, an education platform aimed at giving students an entrepreneurial mindset through experiential learning.

This background includes acting as a coach and advisor to numerous startups and scaleups and he has had involvement with various scientific communities through the IE Accelerate Program for Scientists and Researchers and the EIT Food PhD Program for Food Scientists. The latter program should act as an excellent reference as there are many similarities between the CRG proposed BioBusiness School and this event.

Simon has significant workshop and lecturing experience through his consulting and business school work, as well as running many Mashauri programmes. He specialises in high-activity, highly participatory experiential events.

More details of Simon's background may be found at:

<https://www.linkedin.com/in/simongifford/>